



**THE BIG CBD
MAGAZINE**

The Big CBD Magazine, part of The Business
Game Changer Group



What is The Big CBD Magazine?

So, what is The Big CBD Magazine? Well, for a start, The Big CBD Magazine is not a news magazine. We are a magazine produced with CARE (Commentary, Analysis, Reflection and Experience). Our readers value our content because it provides them with insight from some of the smartest minds in the CBD world. Targeted at CBD business owners, key decision makers and non-professionals with an interest in CBD products, The Big CBD Magazine is **the “how to” handbook for sharing insight on CBD developments and creating a successful CBD business.**

Updated 24 hours a day, 7 days a week, we deliver relevant, incisive, high-quality content that not only inspires new CBD business owners to achieve their own business success, but provides non-professionals with insight and advice on new products, services and systems.. Each article in The Big CBD Magazine balances inspiring success stories that readers can learn valuable health-related lessons from, with reference guide-like articles that offer actionable steps business owners, managers and can implement immediately. The Big CBD Magazine is a progressive online publication, with a distinct editorial focus on empowering readers with information and analysis whilst providing novel insights into the CBD ecosystem and the people in it. Written by the most forward thinking CBD innovators, The Big CBD Magazine aims to use quality content to empower our readers with the information they need to fulfil their potential, whilst facilitating meaningful connections across the globe.

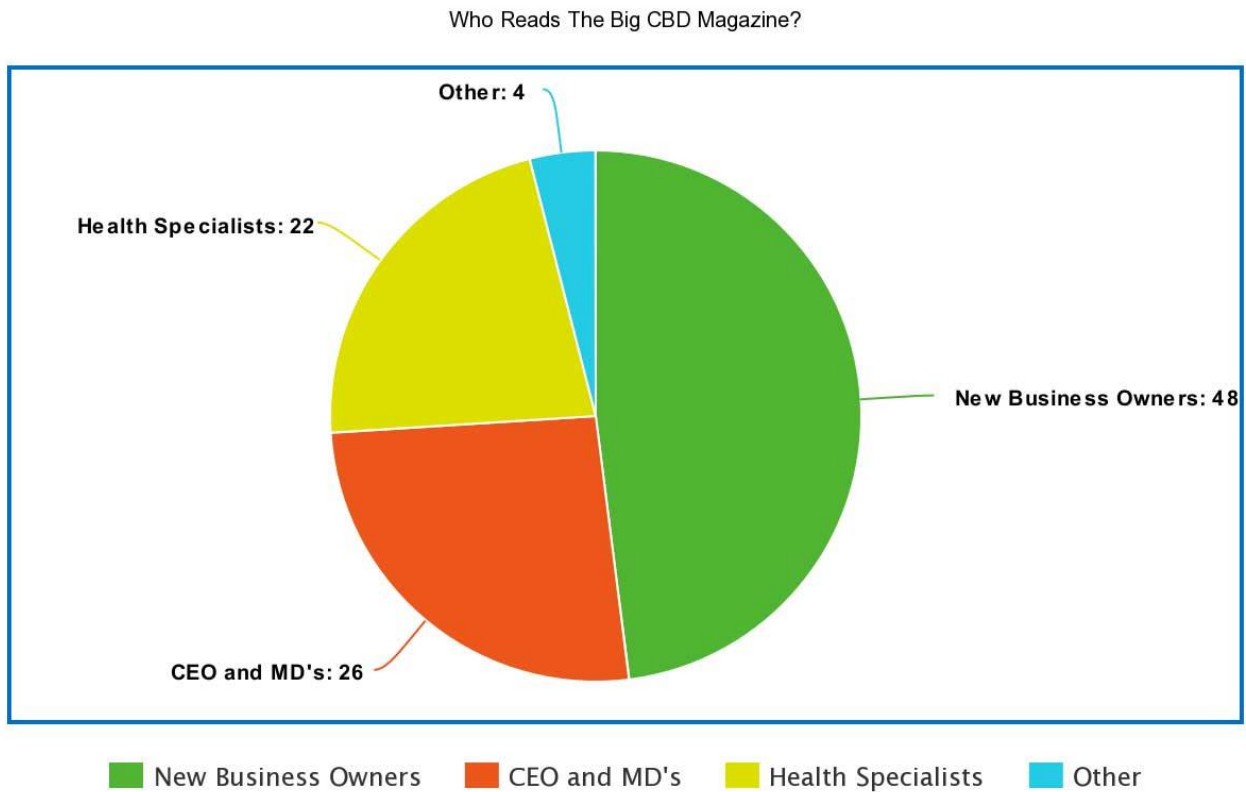
We're pleased to say that CBD business leaders and non-specialists with an interest in CBD have a community with our online magazine—a place they can go to learn about developments and innovations in the world of CBD. Every article in The Big CBD Magazine is as inspirational as it is informational, covering what inspires CBD business owners as well as offering readers advice and insight on new products that can help them reach their health potential with CBD.



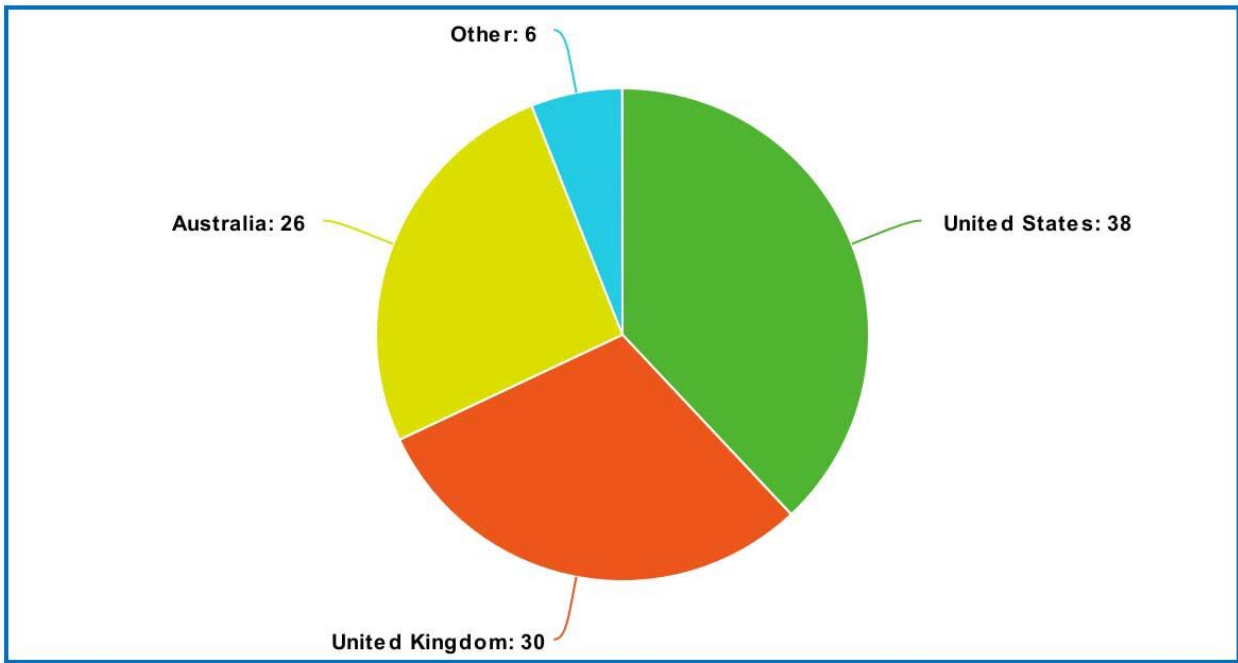
The Big CBD Magazine is validated by [The Ethical Publishers Association](#).

Who reads The Big CBD Magazine?

Our readers range from non-CBD professionals to business founders, managing directors, chief executives and health professionals. The Big CBD Magazine receives an average of 40,000 unique visits a month. Our readership is focused on Australia, the UK and the United States.



Who Reads The Big CBD Magazine?



United States United Kingdom Australia Other

meta-chart.com

The Big CBD Magazine editor Kizzi Nkwocha



Kizzi Nkwocha is the publisher of The Big CBD Magazine, The Property Investor, Business Game Changer Magazine, The UK Newspaper, Money and Finance Magazine and The Energy Healing Magazine, The Cosmetic Surgery Magazine and The Sussex Newspaper. Kizzi Nkwocha made his mark in the UK as a publicist, journalist and social media pioneer. As a widely respected and successful media consultant he has represented a diverse range of clients including the King of Uganda, and Amnesty International. Nkwocha has also become a well-known personality on both radio and television. He has been the focus of a Channel 4 documentary on publicity and has

hosted his own talk show, London Line, on Sky TV. He has also produced and presented both radio and TV shows in Cyprus and Spain. Nkwocha is the host of the podcast shows Kizzi's Friday Game Changers and The Naked Property Investor.

How to advertise in The Big CBD Magazine



Advertising Rates

The Big CBD Magazine currently offers three ways to promote your business in our online magazine. They are the front page banner, medium banner and the box ad. To discuss how

we can work with you to promote your business, please email editor@bigcbd.biz or call 0033 (0) 768214765

Front page banner (728 x 90)



1 year \$3,000 6 months \$2,000

Medium banner (468 x 60)



1 year \$2,000 6 months \$1,500

Box ad (200 x200)



1 year \$1,000 6 months \$800

Sponsored Post opportunities are also available on The Big CBD Magazine. A typical sponsored post runs for 6 months and is priced at \$1,200 for six months.